

SOLE

SOLUTIONS

Sustainable footwear for children in Eastern Africa

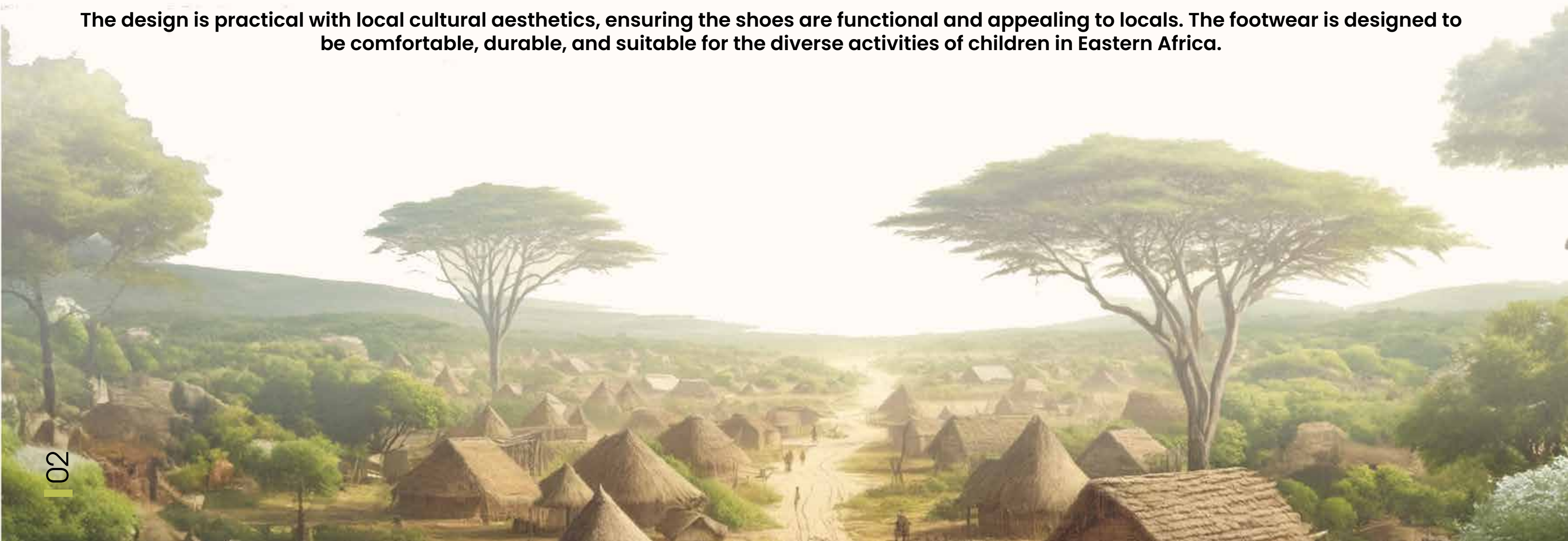


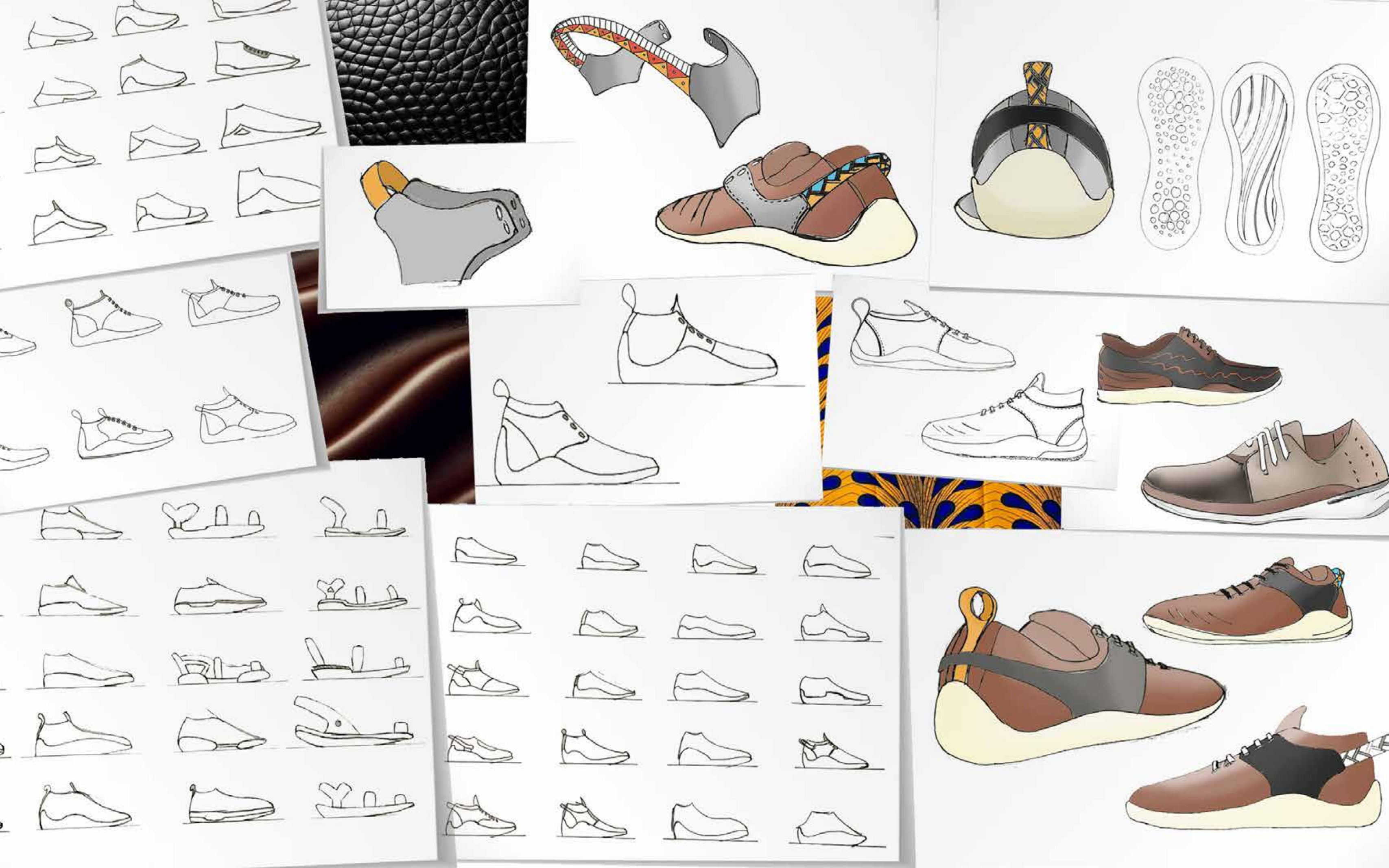
In Eastern Africa, children face numerous challenges, from disease prevention to access to education, often exacerbated by inadequate footwear. SoleSolutions aims to address these issues by introducing shoes made from eco-friendly materials such as artificial leather derived from recycled plastic bags, natural rubber, coconut coir, locally sourced leather, and cotton. This initiative improves children's quality of life and boosts local economies by creating shoe manufacturing opportunities within the community.

Eastern Africa's climate and terrain pose unique challenges that require durable and environmentally friendly footwear. SoleSolutions' footwear is designed to be robust enough to handle rural and urban landscapes, prevent common foot diseases, and facilitate easier travel to school.

The target market for SoleSolutions includes families with school-age children, local businesses, and international donors interested in sustainable development. Manufacturing the shoes locally enables job creation and skill development, further supporting the region's economic growth.

The design is practical with local cultural aesthetics, ensuring the shoes are functional and appealing to locals. The footwear is designed to be comfortable, durable, and suitable for the diverse activities of children in Eastern Africa.





net layout.



materials.



Recycled Plastic
Bags



Locally Sourced
Leather



Coconut Husks
(Coir)



Natural Rubber Latex



Coconut Oil



Recycled Cardboard



Locally Sourced
Coffee Beans (Dye)



Organic Cotton



Water Based Primer and
Glue (adhesive)



Upcycled Kitenge

product.

