



FORMULA STUDENT

ELECTRONIC PRESS KIT



LOGLINE

As UWE's racing group endeavours to return to the podium with the first ever FSUK hybrid engine, Sanson a first year attempts to prove himself and find his voice within a growing crew.

SYNOPSIS

Follow Sanson, a first year student looking to find his place in a racing team that strives to get back to the front. As the team attempts to lower their carbon footprint and gain speed by becoming the first ever Hybrid engine in UK competition, Sanson chooses to help by taking on a crucial part of development. But as they go to test the parts Sanson has made, he is left to wonder whether failure will cause his voice to continue to be drowned out amongst a growing team.

ARCHIE WILLIAMS
DIRECTOR
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RORY GAULD
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UWE FORMULA STUDENT
TEAM
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Title: Formula student: Hybrids Voice

Genre: Documentary

Country: United Kingdom

Production year: 2025 - 2026

Language: English

Duration: 10:00

Aspect ratio: 16:9

Frame rate: 25 fps

Sound: Stereo





DIRECTOR'S STATEMENT

As someone with a passion for motorsport this project began as an ambitious attempt to step into and taste the world of racing. As the director I aimed to not only encapsulate a taste of the world of motorsport, but also accommodate for a crew of racing enthusiasts and their own aims within what would be their graduate projects. While I hope I have improved my ability to support my peers, it is certain that my initial target for this project shifted away from motorsport and more towards something I as a fan are more passionate about.

Within such a climate aware age, hybrid engines have been a central talking point within motorsport for many years. At this point in time, various major commercial racing series are switching to hybrid engines, such as: WEC (2012), Formula 1 (2014) and IndyCar (2024) highlighting a key moment of change in racing history. Therefore upon finding out that the UWE team were attempting to be the first ever FSUK hybrid car, we focused our sights towards the engineers who were trying to make history happen. In the hopes of seeing whether it is possible for a team of students with a fraction of the resources to still better the environment.

As we followed the development of the hybrid we discovered a first year student battling to find his own voice within the team. The charismatic friendly face of Sanson, gave the project a fresh perspective to look through within someone who was unfamiliar of the world of Formula student. As he aimed to help the development of Hybrid, he in doing so hoped to prove himself to others as well as himself. I felt and still feel it is these aspirations that may interest a wider audience that are less interested in Motorsport and more toward the compelling story of a young man that wishes to be a part of his team.





DIRECTOR'S STATEMENT

Formula Student started off as a documentary centred on the thrilling spectacle of motorsport, and has evolved into something far more powerful; a film that is accessible and engaging to all, focusing on a passionate individual who grows in confidence and finds his voice. As producer, I worked to ensure the crew could fulfil their graduate potential in this ambitious project, all while remaining safe, driven and maintaining the overall mission of the film.

Sustainability and diversity are such a key focus of this documentary, from the development of the hybrid system to first years being able to find their voices and place in established tight-knit teams. Championing these values throughout the production process makes this such an important story to tell today. Our film offers a small glimpse into a wider industry shift as motorsport 'races' to become more sustainable, conscious of the climate emergency. Exploring this socio-political issue at a human level is what I believe allows this film to resonate with audiences.

I am so proud of the work undertaken by the whole crew on a project where the pre-production, production and post-production timelines all overlapped. The end result is a tense character driven narrative documentary, that I hope inspires many people to find their unique and powerful voice.





KEY CREW BIO

ARCHIE WILLIAMS DIRECTOR

Whether taking the viewer into the complex history of Zimbabwe or the chaotic nature of a racing team's garage, I understand that there are symbols that through the screen can unite all of us. And while no story should follow a Formula, I aspire to bring thoroughness and technical expertise to create brevity in the stories I intend to aid in telling.

EVAN PSILLIDES OFFLINE EDITOR

I am a Bristol-based filmmaker with an international background, having grown up in Hong Kong. My primary focus is picture editing, complemented by experience in visual effects, colour grading, sound editing, and sound recording.

ALEKS KURAS DIRECTOR OF PHOTOGRAPHY

I am a London-based filmmaker with a primary focus on camera work, bringing experience as a Director of Photography, Camera Operator, and Gaffer, alongside a working knowledge of editing. I have contributed to a wide range of projects, including commercials shot on both 16mm film and digital formats, as well as graduate films spanning multiple genres such as drama and documentary.

RORY GAULD PRODUCER

I am a London/Oxford based production filmmaker with a strong background in production, including producing multiple documentaries, 1st Assistant Directing narrative projects and directing a high concept commercial. Formula Student was a challenging yet fulfilling film to produce, championing sustainability, innovation and underrepresented voices.

AMY SOWERBY SOUND

Amy Sowerby is a sound trainee who, through her time studying Filmmaking at UWE Bristol, has gained experience working in documentary, commercial, TV series, short form content, broadcast and drama. She has experience in both production and post-production sound, having used industry-level on-set workflows and completing Avid Pro Tools 101 and 110 courses.



CONTRIBUTOR BIO

UWE Formula Student comprises over 100 students from all disciplines within the University; from Automotive, Aerospace, and Mechanical Engineering through to Law, Product Design, Environmental Science, Marketing, Business and IT. We compete annually in the UK's largest student competition, Formula Student UK at Silverstone Circuit. The Formula Student competition involves funding, designing, building and racing a single-seater motorbike-engined car. In 2025, we finished 5th overall in formula student Spain, with strong results in both Dynamic events and Static events! Previously in 2022 we placed 2nd overall at silverstone.



CREDITS

CONTRIBUTORS

(BASED ON ORDER OF APPEARANCE)

Team President Jensen Maggs
Team Vice president and Head of design George Gopal
Head of Aerodynamics Cameron Rothwell
Head of Media Isabel Harrison
Head of Sponsorships Mia Gibbs
Head of Chassis and Platform Christian Wells
Treasurer and Head of aerodynamics Farah Sami
Head of Business Charlotte Coulson

E-Throttle Designer and Electronics Sanson Geo
Aerodynamics Ben Lewis

Hybrid Drivetrain Yusha Jeena
Hybrid Drivetrain Lucas Burden

UWE Technician Lee Treherne

Head of Driver systems Willem Horter
Head of manufacturing Emily Welch

CREW

Director Archie Williams

Producer Rory Gauld

Director of Photography Aleks Kuras

Gaffer Polina Lysova

Camera Operator Jake Jackson
Clay

Camera operator Abbie Webb

Sound recordist and Sound designer Amy Sowerby

Offline editor Evan Psillides

Edit assistant Jennifer Brummer

BTS photographer Madeline Jeffs

ADDITIONAL THANKS TOO

Andy Mosse and Perna Winter

Joseph Bingham, Ekchhanta Raj, Harry, Jason, Tim, Andy and the rest of the UWE Formula student Team